

Message Text

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70

ACTION EUR-25

INFO OCT-01 ISO-00 COME-00 TRSE-00 EB-11 H-03 L-03 CIAE-00

INR-11 NSAE-00 RSC-01 PA-04 PRS-01 USIA-15 DRC-01

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R 261838Z AUG 74

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 4333

C O N F I D E N T I A L OTTAWA 2729

E.O. 11652: GDS

TAGS: EFIN, SCUL, CA

SUBJECT: GOC CONSIDERING TERMINATION OF TIME AND READER'S DIGEST
ADVERTISING TAX EXEMPTION

REF: OTTAWA 2730

1. IN RECENT CONVERSATION WITH DCM, MR. RICHARD MURRAY,
DIRECTOR, FOREIGN INVESTMENT REVIEW AGENCY, SAID IT WAS HIS
OPINION THAT (RE-ELECTED) CANADIAN GOVERNMENT WOULD BE
TAKING ACTION TO DEPRIVE TIME AND READER'S DIGEST OF THEIR
ADVERTISING TAX EXEMPTION.

2. MURRAY SAID THERE WAS MORE TO THIS THAN CANADIAN
NATIONALISM HAVING REACHED THE POINT WHERE SUCH ACTION WAS
DUE AND DEMANDED. HIS OPINION WAS BASED ON THE INTEREST OF
SENATOR KEITH DAVEY IN THE MATTER AND LATTER'S ENHANCED
INFLUENCE FROM HAVING SUCCESSFULLY ENGINEERED PRIME MINISTER
TRUDEAU'S ELECTION CAMPAIGN. ACCORDING TO MURRAY, THE OLD
LEGEND OF A LUCE-EISENHOWER-CANADIAN DEAL TO HELP STILL
HAUNTED DAVEY AND OTHER CANADIAN NATIONALISTS.

3. AS MURRAY HAD RECENTLY BEEN A DIRECTOR OF TIME
CANADA, DCM ASKED WHAT TIME COULD DO TO SAVE THE
SITUATION. NOTING THAT TIME CANADA HAD ALREADY GONE
THE CANADIAN DIRECTORS ROUTE AND OWNERSHIP CHANGES
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WERE IMPOSSIBLE, MURRAY SAID HE HAD CONCLUDED, AFTER

THINKING LONG AND HARD ABOUT THE PROBLEM, THERE WAS
NOTHING MORE TIME COULD DO.
JOHNSON

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